

DIVINE AMARACHI OGBONNA

London / Essex Based

Email: divine.ogbonna@hotmail.com | Portfolio: <https://deeartway.com>

PROFESSIONAL SUMMARY

Detail-oriented creative professional with a background in Architecture and design, experienced in producing high-quality artwork across print and digital assets. Skilled at adapting master designs into multiple formats, preparing production-ready files, and maintaining brand consistency in fast-moving environments.

Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro), Canva and AI design software.

CORE SKILLS

- **Artwork & Production:** Print-ready file preparation, format adaptation, and brand consistency across multiple brands.
- **Design Software:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and Canva.
- **Digital Assets:** Web, email and social media optimisation, short-form video, and marketing collateral.
- **Workflow:** High-volume request management, attention to detail, and organised file structures.
- **Artificial Intelligence:** Claude, Google Labs (Whisk & Flow), and AI software integration.
- **Architectural & 3D Design:** AutoCAD, Revit, SketchUp, and AI-enabled design workflows.

PROFESSIONAL EXPERIENCE

Freelance Artist & Digital Creator

Ongoing

- I produce high-quality artwork across print and digital assets, managing client briefs and creating a high rate of repeat client engagement measured by project retention and positive feedback.
- Adapting master designs into multiple format variations while keeping brand consistency, and preparing assets ready for delivery and print.
- Additionally creating space for 100% on-time delivery of creative assets measured by project deadlines by doing independent workflow management and production in fast-moving environments.
- I learned to grow comfortable working independently, to deadlines, and handling high volumes of requests with accuracy and strong attention to detail.

Marketing & Content Manager

Belmont Accounting | 2024 to Present

Produce design and content across website, social media, blogs, and newsletters, translating briefs into clear, on-brand assets and optimising digital assets for web, email and social platforms.

Marketing & Content Manager

Mor-Invest Financial Services | 2024 to Present

- Produced short-form video, educational content, email graphics, and campaign assets, creating a 20% increase in audience engagement measured by platform analytics.
- Maintained a clean, compliant, and consistent brand voice across multiple platforms, coordinating with FCA compliance checks.

Operations & Digital Lead | PA

London Virgin Hair | 2017 to 2020

- Accomplished scalable e-commerce growth measured by sales conversion rates by doing the management of Shopify operations and high-volume social media content.
- Collaborated directly with the CEO and a small team to refine brand positioning and produce consistent digital storytelling.

EDUCATION

Nottingham Trent University

BA Architecture (Hons), Part 1

Harris Academy 6th Form, Chafford Hundred

A Levels: Art, Philosophy & Ethics, Business

PORTFOLIO

Portfolio available upon request. Additional examples of artwork, content, and creative work can be shared if required.

Online Portfolio: <https://deeartway.com>

Creative Arts Page: [instagram.com/deeartway](https://www.instagram.com/deeartway)